

考試 Examination

營業員資格考試 (電腦應考模式) Salespersons Qualifying Examination (Computer-based)



參加人數 No. of candidates 合格率 Pass rate

考試日期 Examination date 9/2024

187 **46.5%**

營業員資格考試 (筆試應考模式) Salespersons Qualifying Examination (Paper-based)



參加人數 No. of candidates 合格率 Pass rate

考試日期 Examination date 11/2024

453 **34.4%**

地產代理資格考試 (筆試應考模式) Estate Agents Qualifying Examination (Paper-based)



參加人數 No. of candidates 合格率 Pass rate

考試日期 Examination date 11/2024

678 **23%**

牌照數目 (截至2024年11月30日) Number of licences (As at 30/11/2024)

營業員牌照 Salesperson's Licence



20,646

地產代理(個人)牌照 Estate Agent's Licence (Individual)



17,871

個人牌照總和 Total no. of Individual Licences



38,517

地產代理(公司)牌照 Estate Agent's Licence (Company)



3,987

營業詳情說明書 (截至2024年11月30日) Number of statements of particulars of business (As at 30/11/2024)

合夥經營 Partnerships



158

獨資經營 Sole proprietorships



1,409

有限公司 Limited companies



5,184

總數 Total



6,751

活躍持牌人 Active Licensees

63.9%



截至2024年11月，活躍持牌人¹的百份比約為63.9%。
The estimated percentage of licensees who are active¹ as at end of November 2024: 63.9%.

¹ 活躍持牌人指於過去12個月內的任何時間 (1)曾從事地產代理工作但非受僱於任何物業發展公司或物業管理公司，及(2)同時沒有參與其他行業業務的個人牌照持有人。
An individual licensee is considered active if at any time during the past 12 months: (1) has practised estate agency work but not employed by any property development companies or property management companies; and (2) is not engaged in the business of any other industries concurrently.

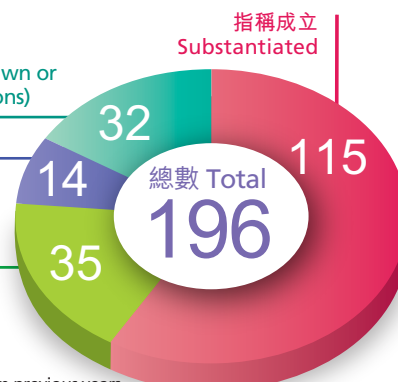
已處理的投訴個案結果* (2024年1月至11月) Results of completed complaint cases* (January to November 2024)



其他(例如投訴人撤回投訴或
因其他原因而終止調查)
Others (include cases withdrawn or
closed because of other reasons)

資料不足
Insufficient information
to pursue

指稱不成立
Unsubstantiated



* 部分是往年接獲的個案
Some cases were carried over from previous years

開立的投訴個案宗數 (2024年1月至11月) Number of complaint cases opened (January to November 2024)

151



巡查次數 (2024年1月至11月) Number of compliance inspections (January to November 2024)

一手樓盤銷售點
First-sale sites

531

地產代理商舖
Estate agency shops

1,105

網上物業廣告
Online property advertisements

1,331

巡查發現主動調查的個案 (2024年1月至11月) Number of cases arising from self-initiated investigations during inspections (January to November 2024)

主動調查的個案
Cases arising from
self-initiated investigations

93

主動調查而指稱成立的個案*
Cases completed from
self-initiated investigations and
were substantiated*

68

* 部分是往年展開調查的個案
Some cases were carried over from
previous years



向持牌人或前持牌人採取的行動*

(2024年1月至11月)

Actions taken against licensees or ex-licensees* (January to November 2024)

有關的持牌人或
前持牌人人數
No of licensees or
ex-licensees



294

行動 Actions Taken



訓誡/譴責
Admonishment/ reprimand

203

罰款
Fine

156

於牌照附加/更改條件
Attachment/ alteration of
conditions to licence

140

暫時吊銷牌照
Suspension

18

撤銷牌照
Revocation

45[#]

* 以上行動是根據《地產代理條例》所賦予的權力而採取的。當中部分行動屬紀律性質，其他則是由牌照委員會裁定的，包括在批出牌照時在牌照上附加條件。部分是往年接獲的個案。
These actions were taken pursuant to powers under the Estate Agents Ordinance. Some actions were disciplinary in nature whereas others were decided by the Licensing Committee which actions included the attachment of conditions to licences upon issuance. Some cases were carried over from previous years.

這些個案由牌照委員會裁定。理由是持牌人不再符合相關發牌條件。
These cases were decided by the Licensing Committee on the ground that the licensees concerned no longer met the relevant licensing requirements.